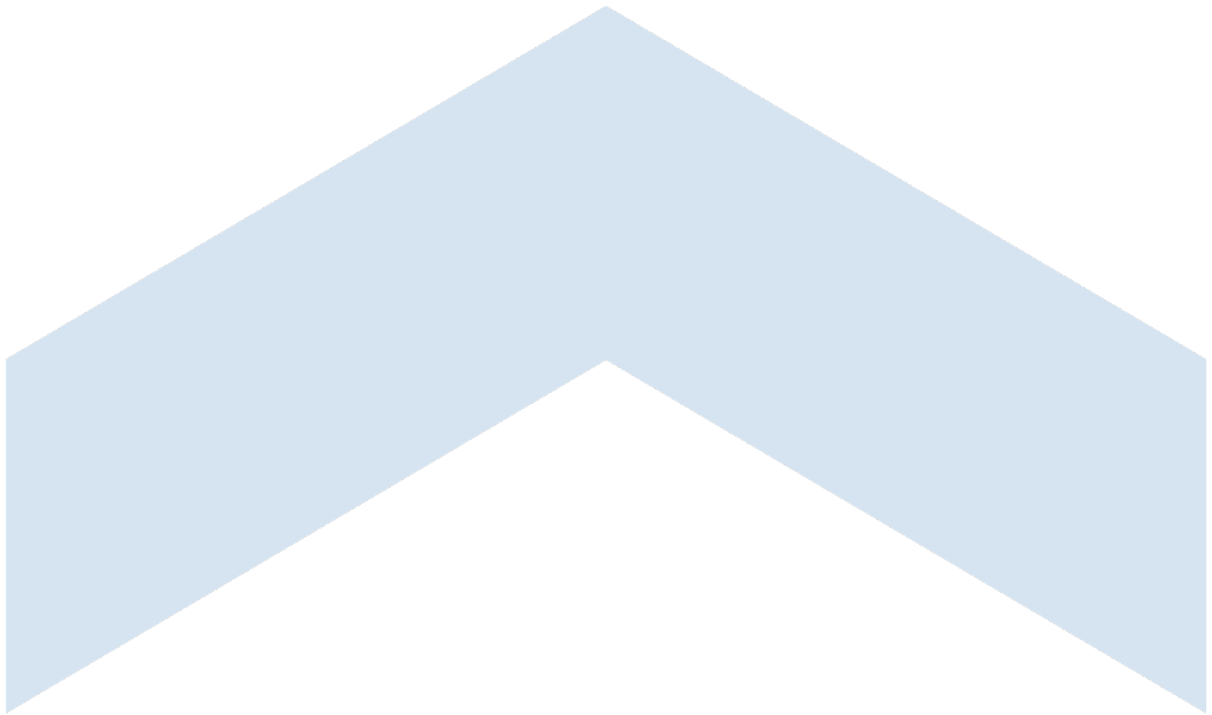


Data Privacy Policy



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Seiton Technologies Pvt. Ltd.
4th Floor Vishwa Arcade,
Mumbai Bangalore Highway,
Pune – 411041, Indi

1. Introduction

Seiton Technologies Pvt Ltd ("We," "Us," "Company," or "STPL") is a company incorporated under the laws of India, with its registered office at F-401, Cross Over County, Sinhgad Road, Near Lokmat Press, Pune-411041, Maharashtra, India. This Privacy Policy demonstrates our commitment to protecting the privacy of any user ("User") whose data we collect, store, or process while providing our products, services, and solutions. Please read this policy carefully to understand our practices regarding your personal data and how we will treat it.

2. Definitions

User: Any individual whose personal information is collected, received, processed, stored, dealt with, or handled by STPL.

Information: Personal information of a User collected by STPL under this Policy, including:

- Personal Identification Information: Name, email address, phone number, job title/designation, company name, etc.
- Technical Data: IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our website.
- Usage Data: Information about how you use our website, products, services, and solutions.
- Marketing and communications data: Your preferences in receiving marketing updates from us and your communication preferences.

3. Governing Law

This Privacy Policy is governed by the laws of the Republic of India, including the Indian Information Technology Act, 2000.

4. Applicability

This Policy applies to all Users whose Information is collected, received, processed, stored, dealt with, or handled by STPL.

5. How we use User Information

We use the Information we collect in the ways:

- To provide, operate, and maintain our website and services.
- To improve, personalize, and expand our website and services.
- To understand and analyze how Users use our website and services.
- To develop new products, services, features, and functionality.
- To communicate with Users, either directly or through our partners, including for customer service, updates, and marketing purposes.
- To process Users' transactions and manage orders.
- To send Users emails.

We retain Information only as long as necessary to fulfill the purposes for which it was collected, including legal, business, accounting, or reporting requirements. In some circumstances, we may anonymize Information so that it can no longer be associated with the User, in which case we may use such information without further notice.

6. Sharing your Information

We may share User information with third parties in the following circumstances:

- With service providers who perform services on our behalf.
- With our business partners to offer Users certain products, services, or promotions.
- To comply with legal obligations, protect and defend our rights and property, prevent fraud, and ensure the safety of our Users.

7. Data Security

We use administrative, technical, and physical security measures to help protect Users' personal information. While we have taken reasonable steps to secure the personal information provided to us, please be aware that no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against interception or misuse.

8. Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal data:

- The right to access – You have the right to request copies of your personal data.
- The right to rectification – You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- The right to erasure – You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that we transfer the data we have collected to another organization, or directly to you, under certain conditions.

You may exercise your rights by contacting us at the contact information provided at the end of this Policy. Please note that exercising these rights may affect our ability to provide certain services to you.

9. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track the activity on our website and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website.

10. International Data Transfers

Your information, including personal data, may be transferred to—and maintained on—computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy

11. Changes to this Privacy Policy

User agrees that STPL does not need any additional or further consent from him/her to use the User's Information in accordance with this Policy to carry out STPL's legal obligations or exercise specific rights.

12. Changes to this Privacy Policy

We may update our Privacy Policy from time to time. If we decide to revise, update, or modify this Policy, we will publish the changes on this webpage. Users are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when posted on this page.

13. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

- **Email:** info@seitontech.com
- **Address:**

Seiton Technologies Pvt Ltd
4th Floor, Vishwa Arcade,
Bangalore-Mumbai Highway,
Pune -411041, Maharashtra, India.